

THE DOWNTOWN LOWDOWN

Your local guide to shopping, dining, discounts and events!

Business Spotlight:

InMotion Dance + Fitness & Stage Door

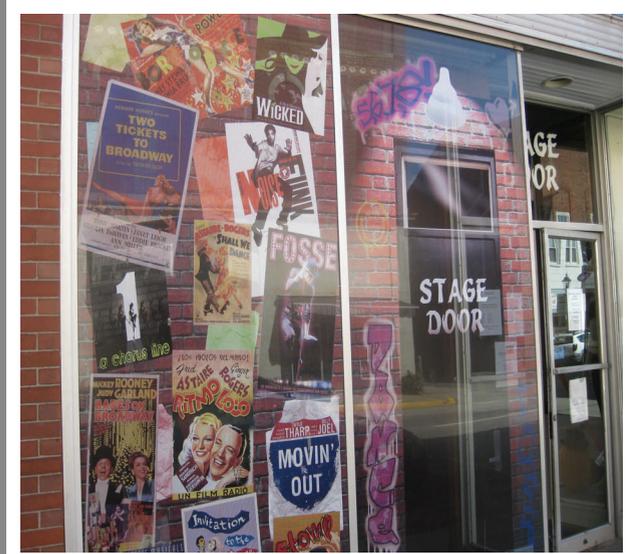
Whether you have made health related New Years resolutions, need to chase away the winter blues, or simply enjoy dance and group fitness classes, InMotion Dance + Fitness and Stage Door can help you achieve your goals. This studio and store recently opened in September, 2009 on 48 West High Street. The downtown business offers dance and fitness classes at a variety of levels as well as dance merchandise through the Stage Door store.

Dolly Throckmorton, owner, certified fitness instructor and experienced dancer decided to open the business when she saw an opportunity in Waynesburg for a dance merchandise store; however, the business concept quickly evolved further by offering dance and fitness classes.

Dolly's goal is to provide quality instruction to dance and fitness students as well as a social atmosphere. As a result, InMotion Dance + Fitness has become a gathering place in Waynesburg. Many of the dance students come early to class to socialize, and even non-dance students come to the studio for the social factor. "Participating in classes is a way to network," said Dolly.

While registration for traditional dance classes is closed until June, InMotion offers many group exercise and open dance classes in which men and women of all ages can participate. Classes such as Zumba, Lunch Crunch, and Yoga all will help you become more physically fit. According to Dolly, "Dance and exercise classes are not only beneficial for you physical health, but they also help relieve mental stress." As the stress of the semester increases, participating in one of InMotion's classes can help you

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InMotion Dance + Fitness and Stage Door located at 48 West High Street

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-Dolly Thorckmorton

What is the Downtown Lowdown?

The Downtown Lowdown is a newsletter provided by the Center for Research and Economic Development intended to inform students about everything going on in the Waynesburg community. Take a look through and read about restaurants, businesses and events taking place just minutes from campus. Discounts and coupons are also included so you can save money while experiencing all Waynesburg has to offer. Check out our Facebook page for more information or to leave an idea you would like to see a future write up.

Think Locally, Spend Locally

When \$100 is spent in a local business, it generates \$68 more in revenue for the local economy. Compare that to a chain store, where only \$43 will get re-circulated. Another great reason to shop and dine downtown!

(Information provided by Pennsylvania Downtown Center
www.padowntown.org)

Community Events: January—March

Zumba Classes

Mondays from 6:00-7:00 p.m.
Greene County Fairgrounds
Cost is \$8 per session
For more information call 724-852-5323

Pilates Exercise Class

Thursdays from 5:00-6:00 p.m.
Greene County Fairgrounds
Cost is \$4 per session
For more information call 724-852-5323

Free classes on Israel & Middle East Issues

January 19th & 26th from 7:00-9:00 p.m.
Penn State Cooperative Extension
For more information call 724-435-7938

Performing Arts Series Presents:

Pianist Julia Ziberquit

January 26th at 7:30 p.m.
GPAC
For more information call 724-852-3315

Performing Arts Series Presents:

Musical Recital by the University's Faculty

February 2nd at 7:30 p.m.
GPAC
For more information call 724-852-3315

Skate and Dance

February 5th from 6-11 p.m.
Mon View Roller Rink
For more information call 724-852-5323

Indoor Motorcycle Swap Meet

February 7th
Greene County Fairgrounds
For more information call 724-833-2460

Cinderella Boutique

March 13th from 11:00 a.m. - 4:00 p.m.
First Assembly of God
For more information call 724-627-5356

Ten Thousand Villages Funds Mission Scholarships

This past semester students, faculty and staff volunteered their time at the Ten Thousand Villages storefront located on High Street. The fifth annual, off-site store was the most successful yet with over \$13,000 in sales revenue. Each year, Ten Thousand Villages has seen a steady increase in sales. The increased revenue expanded the contributions to the Mission Scholarship Fund by \$2,030.

The success of the store can be attributed to the hard-work of all volunteers and the location of the store itself. The store front was an ideal location as an increased number of community members expressed their support by purchasing the fair-trade products. The location significantly increased foot traffic of members of the University and Waynesburg community.

Ten Thousand Villages has helped the University raise funds for mission scholarships and provide a unique offering to Waynesburg patrons.

"Ten Thousand Villages serves the community in so many ways. It is a win-win-win program. It is educational for the University and greater Waynesburg community with regard to international cultures and economics...through sales, one is directly impacting the lives of real, small business artisans in locations where the only other alternative would be unjust wages and poverty. Lastly, it contributes to a niche in the retail market in Waynesburg that is otherwise left empty," said Tom Ribar, University Chaplain and coordinator of the Ten Thousand Villages store.

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Lowdown
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As a fan you will receive:

- Monthly Business Spotlight promotions
- Notifications of Waynesburg events
- Pictures of the Waynesburg University community at local events
- Opportunities to discuss changes you think should occur in Waynesburg

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Holiday Open House Increases Downtown Foot Traffic

On the evening of Friday, Dec. 4, downtown Waynesburg bustled with holiday shoppers, musicians played instruments on the street and the clopping of horses' hooves could be heard on the pavement. This old-fashioned atmosphere was all part of Waynesburg Prosperous & Beautiful's annual Holiday Open House.

During the open house, most downtown merchants extended their business hours to 7 p.m. or later, with some offering in-store refreshments such as hot chocolate, cookies and cupcakes. The merchants also presented a silent auction, with items up for bid including jewelry, clothing, handmade gift items and much more. Over \$1,000 in merchandise was donated for the silent auction by the downtown businesses. All proceeds from the auction benefit programs of Waynesburg Prosperous & Beautiful.

The Holiday Open House also included live vocalists and musicians, lit fire barrels, a spiced-nuts vendor, and horse-drawn carriage rides provided by Fred and Jessica Kiger and their team of Belgian horses. In addition, Direct Results and the GreeneSaver presented a downtown scavenger hunt with a \$100 cash prize.

The 2009 Holiday Open House was sponsored in part by Dale Property Services Penn as well as several downtown businesses.

Artisans Provides a Creative Outlet for All Artists

In November 2009, downtown Waynesburg welcomed the opening of Artisans, a store unique from all others in the area. Artisans, located at 52 East High Street, showcases paintings, photographs, pottery, and other forms of artwork from local artists with exemplary talent.

Along with having a variety of artwork on display, Artisans also offers several classes to the public. Classes range from Beginner's drawing to Landscape Design and are open to all ages and skill levels. For a complete list of classes offered at Artisans, look on page four.

Open Monday-Saturday from 10am-6pm, Artisans was founded by Creative Industries of Greene County. CIGC is a non-profit organization focused on building a prosperous economy by helping creative businesses and people thrive. The talented people improve the quality of life in Greene County, making it a more attractive place to live and work.

Stop by Artisans today to see some of the outstanding artwork showcased or sign up for a class and your masterpiece could soon be on display.



Students joining in the holiday festivities at the Holiday Open House.
Photograph taken by Denise Chadwick

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better deal with the everyday pressures of being a student.

The Open Adult Hip Hop and Open Dance classes give students the opportunity to learn different types of dance at various levels. You need not have previous dance experience to participate in the classes, but if you do have experience, instructors can customize dance moves based on ability. InMotion even offers an eight-week ballroom dance class for couples beginning in February. Full-Throttle is an intense, muscle-building class that can take any male or female to the next fitness level. A full list of class offerings and their times can be found at www.inmotiondanceandfitness.com.

Stage Door offers dance merchandise from dance outfits, bags, hair accessories and jewelry. The store is open from 3 to 8 p.m., Monday through Thursday and 11 to 5 p.m. on Fridays. InMotion Dance + Fitness caters to the Waynesburg University community through offering discounts to students, faculty and staff. Students can receive 10 percent off any class card package with a student ID. See the coupon on page 4 for more details. Faculty and staff can purchase discounted class cards through Human Resources. These options make it easier for Waynesburg to become a healthier University.

The Downtown Lowdown Business Spotlight gives the Waynesburg University community information on businesses of interest that are located in downtown. If you would like to highlight a local business in the next issue, contact Jessica Watson at jlwatson@waynesburg.edu.

Streetscape Project Gives Downtown a New Look

Downtown Waynesburg will soon be getting a facelift. The \$1.6 million Streetscape project, which has been in plans for several years, is scheduled to begin March 1st and be completed around the end of summer. Decorative sidewalks, streetlights, and tree-lined streets are all part of the plan to enhance the downtown area.

“This project was started with the intent to enhance the appearance of the Business District” said Borough Manager, Bruce Wermlinger, “thereby increasing the desire for new businesses to open downtown and create more retail traffic to a new and improved downtown area. Together the Borough, WP&B, County of Greene and the University hired a design company and the scope of the project was laid out and put on paper. Public meetings were held and the input from those sessions was included in the design.”

The project is the result of an effort by the Waynesburg Borough, Waynesburg Prosperous and Beautiful and Waynesburg University to make the downtown more appealing to businesses and residents. Allegheny Power and Comcast are also contributing to the endeavor by burying their lines beneath the sidewalk. Windstream Communications will charge \$52,000 to bury their lines, but the borough received a \$60,000 state grant to cover this cost as well as some additional engineering and design work.

Artisans Classes and Workshops

- Clay as a Creative Medium: Mondays
- Drawing – Beginner’s and Intermediate levels: Wednesdays
- Landscape Design: Tuesdays
- A Business Plan: Thursday, 2/25
- Financial Resources for the Individual Artist: Saturdays
- Trade-Marketing: Protecting Your Intellectual Creations: Thursday, 1/21

WORKSHOPS AND CLASSES START SOON SO REGISTER TODAY AT

www.createpa.com

Business Spotlight Promotion

InMotion Dance + Fitness & Stage Door

10% off any class card package with student ID



48 West High St. **724-852-9016**

www.inmotiondanceandfitness.com



Local artists display their painting, pottery and other creative expressions at Artisans located at 52 E. High St.