

Membership Application

Cost: \$500 per year

**Please complete the information below or
sign up online at waynesburg.edu/csr.**

Name (Individual or Business)

Contact Name (if Business)

Job Title

Address

City, State, Zip

Phone Number (work)

Phone Number (cell)

Email (work)

Do you have any prior or current experience (not required) in
CSR-related work? Y / N

If yes, please share.

How did you learn about our Center?

Mail completed application and payment to:

Chevron Center for Corporate Social Responsibility
Waynesburg University
6000 Town Center Boulevard, Suite 100
Canonsburg, PA 15317

About Waynesburg University

Waynesburg University provides a valuable, personal and hands-on educational experience that prepares undergraduate and graduate students for lives of purpose and continued growth.

Founded in 1849 by the Cumberland Presbyterian Church, Waynesburg University offers more than 70 undergraduate major concentrations and several integrated bachelors-to-masters programs. The University also offers graduate programs, with some available 100 percent online.

Waynesburg University's main campus is located in Waynesburg, Pa., with three additional sites for graduate and professional studies around the Pittsburgh region in Southpointe, Cranberry and Penn Center East (Monroeville).

The University is one of only 21 Bonner Scholar schools in the country, offering local, regional and international opportunities to touch the lives of others through service.

About Chevron

Chevron Corporation is one of the world's leading integrated energy companies. Through its subsidiaries that conduct business worldwide, the company is involved in virtually every facet of the energy industry. Chevron explores for, produces and transports crude oil and natural gas; refines, markets and distributes transportation fuels and lubricants; manufactures and sells petrochemicals and additives; generates power; and develops and deploys technologies that enhance business value in every aspect of the company's operations. Chevron is based in San Ramon, California. More information about Chevron is available at www.chevron.com.

center for corporate social responsibility

—
a commitment of



**working together to
GROW our community**

Our Mission
**...to bring together business leaders
to enhance their strategic corporate
social responsibility programs,
benefiting the region.**

waynesburg.edu/csr
csr@waynesburg.edu
724-743-4422

Concept

The Chevron Center for Corporate Social Responsibility, located at Waynesburg University's Southpointe Center, seeks to build a network of professionals in the region dedicated to sharing best practices in corporate social responsibility work. Today's corporate social responsibility encompasses more than just sustainability and philanthropy for businesses, it is about creating value for all and impacting communities in meaningful ways.

Exceptional social performance is no longer considered a bonus for companies to value, it has become vital to their success. As a membership organization, valuable resources will be shared with members to build stronger and more valuable corporate social responsibility programs.



Potential Programming

- Employee volunteer programs and opportunities*
- Peer-to-peer networking*
- Strategic social investment and philanthropy*
- Assessing return on investment
- Stakeholder mapping and external engagement strategies
- Sharing impacts / storytelling
- Best management practices
- Due diligence
- Recipient accountability
- Reporting value to executives and internal leadership
- Thought leadership lectures by inspiring partner university faculty
- Speaker series and roundtable discussions
- Annual conference
- Research projects in the region
- Needs assessment

**Through preliminary research from local organizations, more than two-thirds of those surveyed shared that focusing on these subjects would be the most beneficial.*

Potential Members

- Corporations
- Corporate Foundations
- Professional Associations
- Businesses (of all sizes)
- Professionals in the following roles: corporate affairs, community relations, environmental, health, safety and regulatory, human resources, communications and public relations, government relations, attorneys, volunteer coordinators

Member Benefits

- Recognition as a member on website
- Complimentary registration for speaker series, roundtables and social events
- Discounted rate for special events
- University-driven sharing of relevant news, best practices and data
- Peer-member contact information
- Peer-member benchmarking survey