

Welcome to the eHIVE's Logo Design Competition!

The eHIVE's Design Competition is designed to give you a "real world" client experience by designing a logo. Additionally, the winner of the competition will receive a \$100 cash award!

Rules and Regulations

Official Rules:

1. Limit of one submission per student
2. Your design must adhere to:
 - a. *Waynesburg University's Marketing Initiative Playbook and Brand Standards Manual* for ANY use of the Waynesburg University logo. Found on Dropbox under Important Files: <https://www.dropbox.com/scl/fi/u5gwnfzjtnv32xc7pn8r5/eHIVE-Logo-Competition.paper?dl=0&rlkey=tvo6hk9e76ulhbdp85u3hn28p>
 - b. For high-res versions of the Waynesburg University logo, GROW and Honeycomb elements visit the GROW_elements folder on Dropbox under Important Files: <https://www.dropbox.com/scl/fi/u5gwnfzjtnv32xc7pn8r5/eHIVE-Logo-Competition.paper?dl=0&rlkey=tvo6hk9e76ulhbdp85u3hn28p>
 - c. Note: The WU Honeycomb element is not required as part of the design but it is encouraged!
3. Submissions due at 11:59pm on Wednesday, April 8th
 - a. Submissions must be emailed with your first and last name to: ehive@waynesburg.edu
 - b. File format for submission: Vector File or File that is 300 dpi
4. Anyone participating in facilitating or judging the competition (this includes the eHIVE, Campus Ministry, and University Relations) are not able to view or comment on your design before your submission. We are happy to answer your questions regarding the competition, Waynesburg University guidelines & formatting, submission, and the Campus Ministry space and values.
5. *Important Note: The winning design may or may not be used by the client.*

WANT TO LEARN MORE?

For more information visit our Instagram: @waynesburg_eHIVE or website: <https://www.waynesburg.edu/ehive-events>

Questions? Contact Cassy Dorsch at cdorsch@waynesburg.edu or ehive@waynesburg.edu

WU CLIENT REVEALED: CAMPUS MINISTRY

The Center for Campus Ministry (“The Hub”) invites participants to design a logo that represents the values of WU Campus Ministry.

Values: Connection, Creativity, Community

- A place where students come and get connected
- A place of connection to other ministries
- A meeting space for community, Bible study, discussion, etc.
- A place to help you grow and challenges you with the question: Where will you grow in your faith?

MEET THE CAMPUS MINISTRY TEAM



Josh Sumpter
University Chaplain,
Instructor of Biblical
and Ministry Studies



Lauren Bailey
Assistant Director of
Campus Ministry,
Resident Director