



WAYNESBURG
UNIVERSITY®

2020-2021 Academic Year

Entrepreneurial Leadership Annual Report



"For Truth and Courage"

This bell, cast in the early days of the University, once proclaimed each new day of learning from the cupola of the building directly in front of you. Echoing across the hills, its ring welcomed men and women to an institution of higher learning that was one of the first in the nation to educate both equally. Today, Hanna Hall remains one of the two oldest buildings in America with that historic distinction.

Class of 2015 Gift to the University

Declare His glory among the nations,
among all the peoples!

1963



Dear Friends,

The 2020-2021 academic year was both enlightening and challenging for the Entrepreneurial Leadership Program at Waynesburg University. We are thrilled that over the last three years we have been able to infuse our liberal arts curricula with the entrepreneurial mindset and create a culture of innovation and problem solving.

While we were blessed to welcome our students back on campus for in-person instruction, COVID-19 protocols required us to operate the eHIVE virtually all year. Like all organizations, we adapted and pivoted to make things work. We had some successes and some failures but learned a great deal. Remarkably we were able to meet almost all of our goals for the year and have a stronger vision of our direction moving forward.

We teach our students to find opportunity in problems and we had multiple opportunities to do just that. This year we learned that although we all suffered from virtual event fatigue,

students will engage if the topic is something they really care about. We found that in addition to innovating, WU students like to create and serve. This was evidenced by the success of two of our eHIVE programs, our 3rd Annual "Something from Nothing" Challenge and our Spring Service Showcase.

Our "Something from Nothing" Challenge has been a signature eHIVE event since we opened in 2019. This year, we were challenged to move the event to a virtual environment and still allow the WU community to be involved in selecting winners. We were thrilled to have 34 teams with 88 participants and 340 votes cast. These numbers equaled or exceeded our results from the in-person 2019-2020 competition. In the spring, we hosted a Service Showcase highlighting our students' work in social entrepreneurship, service learning courses, and Bonner Scholars program. We were thrilled to have 45 attendees at this virtual event.

While our eHIVE co-curricular programing was more limited than previous years, we turned our attention to expanding the curriculum. We added a course in Digital Prototyping, where students developed digital design making and 3-D printing skills. We also completely redesigned our Social Entrepreneurship class. Not only did we move it to a totally virtual environment, but we centered the course around mentoring a women's group from an impoverished village in the Dominican Republic. Our students loved the ability to serve and make a difference in a community that has such tremendous need.

Our Entrepreneurial Leadership Faculty Fellows program is flourishing. We have six fellows from the following disciplines: Art, Chemistry, Communications, Environmental Science, Music, and Sociology. This year the fellows participated in the United States Association for Small Business and Entrepreneurship (USASBE) annual conference where they learned entrepreneurial concepts and connected with other faculty members from around the world. The fellows are currently creating a class that will be team-taught this fall. Each faculty member will bring perspective from his/her primary discipline to students who are developing a social solution to the problem of plastic waste.

We are excited by the growth in our programs and with your help will continue to expand this culture of innovation and problem solving at Waynesburg University.

A handwritten signature in white ink that reads "Mindy Walls". The script is fluid and cursive.

Mindy Walls
W. Robert Stover Chair of Entrepreneurial Leadership

Entrepreneurial Leadership

Vision

Create a culture of proactive, innovative and ethical problem solving which will provide Waynesburg University students with the skills, abilities and experiences they need to thrive in a rapidly changing world.

Goals

- Instill an entrepreneurial mindset in all students as a way to think, learn, and problem solve
- Provide multiple pathways for students to develop targeted skills based on the student's level of interest and career aspirations
- Create an inclusive, coordinated, and collaborative infrastructure to support this culture development across campus

Approach

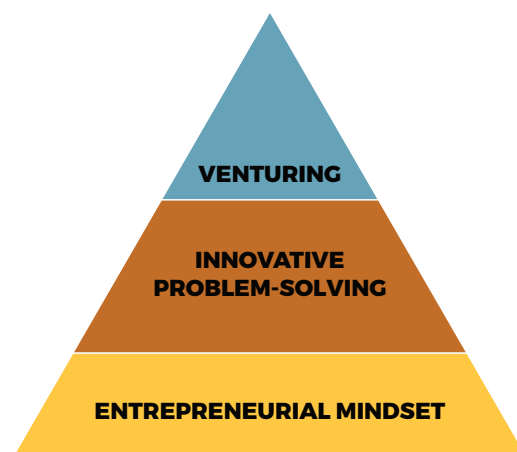
STEP ①: We will expose all students to the entrepreneurial mindset in the first semester of their first year through our Fiat Lux, first-year seminar.

STEP ②: We will develop in our students the key skills necessary to thrive in the future. We will accomplish this by intentionally infusing project-based and experiential learning, focusing on these skills in courses across the curriculum, as well as providing co-curricular opportunities for development.

STEP ③: We will teach our students the venture creation process and provide them with the opportunities and support to develop their own ventures.

We believe that entrepreneurial leadership is both a study and a practice. Therefore, to foster this type of learning, students should engage both inside and outside of the classroom. We have accomplished this using a two-pronged approach:

- The **Entrepreneurial Leadership Program** focuses on the study and practice of entrepreneurial leadership in the academic setting through a cross-campus minor and selected courses.
- The **eHIVE** is a co-curricular, innovative hub focused on the practice of entrepreneurial leadership through individual coaching, workshops, competitions and speakers. The eHIVE's services are available to all students of any major or minor, at any time.



Key Skills

- Analytical thinking and innovation
- Active learning and learning strategies
- Creativity, originality and initiative
- Technology design and programming
- Critical thinking and analysis
- Complex problem-solving
- Leadership and social influence
- Emotional intelligence
- Reasoning, problem-solving and ideation
- Systems analysis and evaluation

Source: 2022 Skills Outlook, The Future of Jobs Report 2018. World Economic Forum.

Year-Three Objectives

At the end of the 2019-2020 academic year, the Entrepreneurial Leadership Program outlined the following objectives for its third year. To meet these objectives, we focused on three overarching strategies: culture building, targeted growth, and innovative delivery. As detailed in the Outcomes section of this report, these strategies provided us insight on the direction of the program moving forward and allowed us to meet our objectives, with the following exceptions:

Objective Five - While we did offer four eHIVE sponsored, co-curricular events this year, two virtual events were ultimately canceled due to low participation.

Objective Eight - Since this involves face-to-face survey work with the public, it was necessary to pause this objective for the safety of our students and the Waynesburg community.

Year-Three Objectives:

1. Expand remote delivery programming so that eHIVE activities and services can be easily accessible to those who may need to work remotely
Entrepreneurial Mindset, Innovative Problem Solving, Venturing
2. Expand the Entrepreneurial Leadership minor by including additional cross-campus courses **Entrepreneurial Mindset, Innovative Problem Solving**
3. Revise the existing Entrepreneurship major in the Department of Business Administration **Entrepreneurial Mindset, Innovative Problem Solving, Venturing**
4. Redesign at least one course for the Entrepreneurial Leadership minor for online delivery **Entrepreneurial Mindset, Innovative Problem Solving, Venturing**
5. Offer at least four, eHIVE sponsored, co-curricular events this year
Entrepreneurial Mindset, Innovative Problem Solving
6. Continue to offer faculty development, training for the Entrepreneurial Leadership Faculty Fellows **Entrepreneurial Mindset, Innovative Problem Solving, Venturing**
7. Continue to engage students from across campus in eHIVE activities and Entrepreneurial Leadership minor **Entrepreneurial Mindset, Innovative Problem Solving, Venturing**
8. Continue to focus on our town and gown project, Greene County transportation issue project with CMU **Entrepreneurial Mindset, Innovative Problem Solving**
9. Continue to establish key internal and external partnerships
Entrepreneurial Mindset, Innovative Problem Solving, Venturing
10. Explore funding sources

Year-Three Outcomes

Our campus community has shown us that they have a passion to both create and to serve. In analyzing our program data over the last year, it came as no surprise that our most successful and popular courses and events involved either creativity and innovation or social entrepreneurship. That is why we have selected these areas for targeted growth in the coming years.

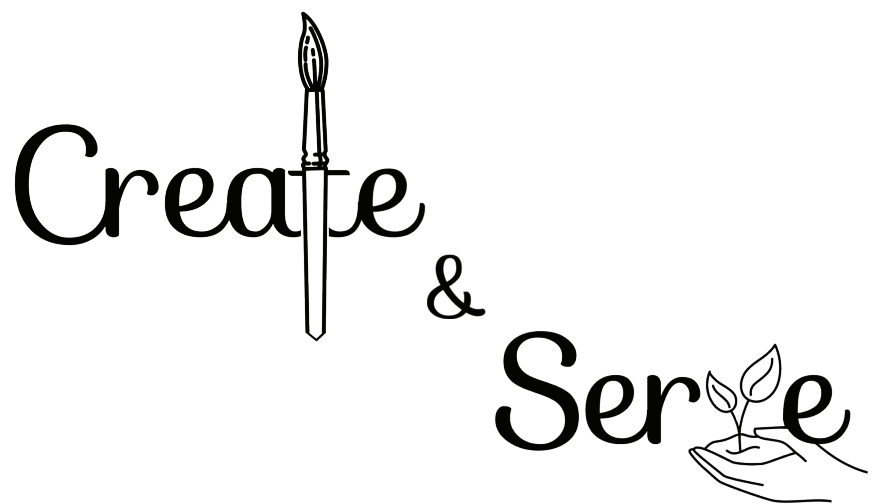
Create and Serve Through Programming

Create

3rd Annual Something from Nothing Innovation Challenge – This year the eHIVE hosted a campus wide, month-long virtual innovation challenge. Students had one week to complete the challenge and create something of value out of five different material types of their choice. A panel of judges reviewed the entries and selected finalists that were then posted on a public website for additional voting to select the winners. In total, 88 participants competed from 34 teams including local high school students. During the competition, 340 votes were cast online. In total, \$2,725 funds were awarded. **Objective One, Objective Five, Objective Seven**

Serve

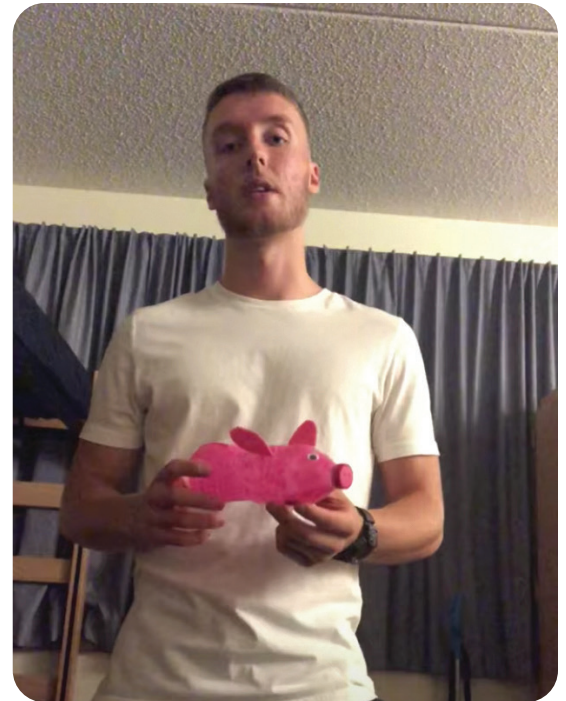
Spring Service Showcase – On April 15th, students came together virtually to report their service this past year. Students representing the Bonner Scholar Program, Center for Service Leadership, and Social Entrepreneurship course presented on service projects related to: On Eagle's Wings, the Book Buzz, the WU Museum, Unity Trail, and the Dominican Republic Mentoring Program. Overall, the students did an excellent job highlighting the unique ways they have been able to continue serving locally and internationally, despite the pandemic that has limited in-person service. **Objective One, Objective Five, Objective Seven, Objective Nine**



Create: 3rd Annual Something from Nothing Innovation Challenge



(Above) Jansen Knotts (left), Brooklynn Laymon, Alex Young, and Jacob Nicholas (right) won 3rd Place in the Social or Artistic Value category for their Recycled Gum Wood Candle Holder – a DIY Candleholder & Desk Organizer with an eco-friendly focus.

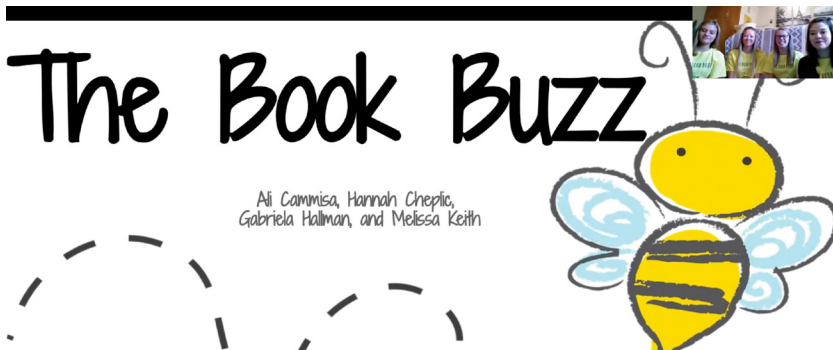


(Above) Briston Bennett won 3rd Place in the Economic Value category for his DIY Piggy Bank – a homemade piggy bank that allows children to both create and learn the value of savings.



(Left) Samantha Barlow (left), Heather Walker (middle), Olivia Foust (right) won both 1st Place & Fan Favorite prizes in the Social or Artistic Value category for their EnviroWipes – a DIY, environmentally-friendly hand sanitizing wipe.

Serve: 2021 Spring Service Showcase



Ali Cammisa, Hannah Cheplic, Gabriela Hallman, and Melissa Keith presented on The Book Buzz – a developmentally appropriate story time for children PreK-2. The virtual program was developed by these four WU education majors in response to the pandemic.



Jesse Hazzlet, a sophomore Environmental Science major at WU, presented on his Bonner Scholar service site, the Waynesburg Unity Trail. Jesse discussed exciting updates to the outdoor classroom, developed by faculty fellow Dr. Janet Paladino. The outdoor classroom is a place where WU professors can teach outside in nature.

Create and Serve Through External Partnerships

Women's Association

This year we partnered with the international women's group, the Asociacion de Mujeres buscando un mejor porvenir, which stands for: Association of Women for a Better Future. The group is from a small village in the Dominican Republic. The group is currently working together to better their impoverished community through business development and entrepreneurial endeavors. This partnership was the focus of our work in our Social Entrepreneurship course and allowed students to both create lesson plans for the villagers and serve an impoverished community internationally. **Objective One, Objective Nine**

Praxis Academy

During Summer 2020, our redemptive entrepreneur partner, Praxis, changed its week-long gathering format to an online remote summer program. We had one student, Brendon Connnett, participate in the new eight-week program. This upcoming summer, the format of the eight-week remote program will continue and two faculty members will participate. The Praxis Academy teaches both faculty and students how to create programs, non-profits, and businesses that incorporate faith and service. **Objective One, Objective Nine**

United States Association of Small Business and Entrepreneurship (USASBE)

USASBE is an international academic organization for entrepreneurship educators advancing teaching, scholarship, and practice. In January 2021, our faculty fellows remotely joined entrepreneurship educators from around the world through the USASBE conference. USASBE has provided ongoing resources, Special Interest Groups (SIGs), trainings, and valuable connection in the area of entrepreneurship. It has also inspired our faculty fellows to collaboratively create a new course. Mindy Walls, W. Robert Stover Chair for Entrepreneurial Leadership, is currently serving as the USASBE Inaugural Board Chair. She is leading the organization during a time of critical transition, as USASBE moves from an operating board to a governing board. **Objective Six, Objective Nine**

Carnegie Mellon University

In Fall 2019, Waynesburg University became a sub-recipient of a grant from the Department of Energy to Carnegie Mellon University for their Rural County Mobility Platform (RAMP) project. This three-year project is on pause due to the pandemic; however, when the project resumes, the project will study transportation issues in Greene County with the goal of creating a solution that will better serve Greene County citizens. **Objective Eight, Objective Nine**

Create and Serve Through Curriculum

The Entrepreneurial Leadership Program consists of both a major in the Business Department and a minor available to all students. We have developed this curriculum to inspire our students to create and serve. Last year, the 18-credit hour minor was added to the 2019-2020 academic catalog. This year, the Business Department completed a full curriculum overall. As part of that process, we revised the existing Entrepreneurship major to include a number of new courses. The courses we previously piloted continued to be offered and this past fall semester Professor Andrew Heisey piloted Digital Prototyping. This was the first brand new course developed by an Entrepreneurial Leadership Faculty Fellow. This past spring, we also redesigned Social Entrepreneurship for online delivery. Coming in the 2021-2022 academic year, Topics in Entrepreneurial Leadership – Plastics to Progress, will be the first team-taught course taught by all faculty fellows. These courses have been built with a focus on Key 2022 Skills, include an experiential component, and will be electives in the Entrepreneurial Leadership minor. **Objective Two, Objective Three, Objective Four, Objective Seven**

Current Course Offerings in the Entrepreneurial Leadership Program:

- Fiat Lux (WBE 108) - Freshman Seminar
- Survey of Music and Worship (MUS 108)
- Creativity and Innovation (BUS 155)
- Introduction to Entrepreneurial Leadership (BUS 225)
- Digital Prototyping (ART 295)
- New Venture Creation (ENT 325)
- Social Entrepreneurship (BUS 359)

Student Spotlights



Liliane Portman

Major: Art **Minor:** Entrepreneurial Leadership

Get to Know Liliane:

Liliane will be a graduate of the Class of 2021 (December). Here is how she would like to use what she has learned in the future:

"I would love to use what I've learned from Bonner, Entrepreneurship, and Social Entrepreneurship, to start a nonprofit with my art in the community to teach local community members about art."

Classes Taken in Entrepreneurial Leadership Minor:


- Creativity & Innovation
- Introduction to Entrepreneurial Leadership
- ST: Digital Prototyping
- New Venture Creation
- Social Entrepreneurship

What is different from these classes compared to other classes at WU?

"I would say that the entrepreneurship program and the art program are kind of similar in their ways of teaching. It is a lot more hands-on... more getting out of your comfort zone, more critical thinking, a lot of application with the projects. It's not just taking a test to see if you remember the information."

What has been the most challenging?

"I think when you first start taking the classes, in the entrepreneurship program, is probably the most difficult because it is definitely a new style of learning and you have to get used to that."

 "It is a good thing to have under your belt because not only is it a degree in business, it's a degree in being creative in business, which is something that not a lot of people do."



What are the students saying?

"I definitely liked New Venture Creation a lot. As an Entrepreneurship Major, that helped me greatly develop an actual product." - **Nathan Jecelin, Class of 2021, Major: Entrepreneurship**

A Spotlight On How Our Classes Create and Serve

Social Entrepreneurship

Exciting changes developed this year in our social entrepreneurship course. After piloting the course last spring, we were ready to take the next step in the course development and offer an international service trip component for students. The goal was to serve a small women's group in the Dominican Republic and offer training in business and entrepreneurship. However, it quickly became clear that this would not be possible due to the pandemic. Instead of giving up on the international aspect, we decided to go back to the drawing board, pivot, and redesign the course into a completely virtual format.

These challenges of delivering coursework and programming in a totally online or hybrid format really stretched us in the area of innovative delivery. Previously we would have never dared to connect our students with an impoverished village to provide remote business mentoring, but through innovative delivery we made this possible. Moving to the virtual format, we centered the course around mentoring the same small women's group in the Dominican Republic. At a time when many international organizations were forced to close their doors, this redesigned course allowed students to both create change and serve an impoverished community internationally.

Throughout the semester, fifteen Waynesburg University students provided virtual mentoring to four women leaders who are members of the Asociacion de Mujeres buscando un mejor porvenir which stands for: Association of Women for a Better Future. This women's association is a community group in an impoverished village near Hato Mayor, Dominican Republic. Most of the families live in extreme poverty.

The four mentoring workshops took place during class time and included a mix of business skills, empowerment concepts, and faith components. The students in the course were divided into groups based on their own educational background and skills. Students mentored the women in Management, Finance, Product Development, and Marketing/Sales. The goal of the coaching was to equip the leaders with the skills needed to lead their community association and foster entrepreneurship in this impoverished community. The students used their business skills to both create lessons and serve an international community.

Until the course is taught again next spring, the partnership and commitment to this women's group continues with student interns who are helping empower the group to become a legalized organization and develop handmade crafts.



Social Entrepreneurship class, Dominican Republic mentees, and translators during the last virtual class training on April 13.



Translator Maggie (left) and mentee (Sandra) meeting remotely with the finance group.

The connection to this group comes from Cassy Dorsch, Waynesburg University's Entrepreneurial Leadership Program Coordinator and the instructor of the course. Cassy, a WU alumna, first became acquainted with this village in 2014 on a WU service trip and has developed an ongoing relationship with the women's group.

What are people saying?

"It was a very humbling experience being able to teach the women how to market and sell their products and be professional business women in life and in their society in the Dominican Republic... It was a once-in-a-lifetime experience for me..." – Austin Deutsch

"...I decided to continue on this project because of the women we have been working with. Seeing them grow and learn throughout the semester was very inspiring to me as a student and I became very passionate about helping them learn." - Katelyn Hrubetz, Student Intern

"This has been something great because we have learned about something that so many people didn't know about... and now we are running back to them (the community group) because they want to know about the lessons." – Margo, Leader of Association of Women for a Better Future



The small village near Hato Mayor, Dominican Republic where the women's group live.

A Spotlight on How Our Classes Create and Serve

Introduction to Entrepreneurial Leadership

This year students in our Introduction to Entrepreneurial Leadership course were able to gain real-world experience working with WU Leadership on a redesign of the campus bookstore. The opportunity for this project began when Stacey Brodak, Vice President of Institutional Advancement and University Relations, and Mindy Walls, W. Robert Stover Chair for Entrepreneurial Leadership and the professor of this course, began discussing the status of the Waynesburg University bookstore. It became quickly apparent that both faculty and student input was invaluable when considering any potential changes to the bookstore.

The class project was developed from this initial need for student input regarding the University bookstore and originally it was presented to the students as a hypothetical situation - how might we reimagine the bookstore? At the time, students were not aware that the project had very real practical implications for application. However, they first worked hand-in-hand with University leadership to develop goals and understand the bookstore's differing roles more completely. Students examined the bookstore's main roles, first the textbook component and secondly the WU spirit store wear. The class was then able to explore new options to reimagine the space and worked to develop pitches and ideas that were rooted in data.

After the initial meeting between the class and University leadership, it became clear that a survey could provide meaningful data regarding student input. Students used their skills to create a survey that could be sent out to the student body across campus. The 30 question survey had approximately a 30% response rate.

At the end of the course, four student groups presented their ideas and findings to both University leadership and a local vendor who is engaged in the project. Both parties were very impressed with the student presentations and their commitment to data-informed decisions. Excitingly, the work that this class started will have real transformation in the upcoming months. The bookstore is currently in the process of transitioning into two separate functions with textbook-related items moving to a fully virtual format and a separate spirit wear option opening fall 2021. Through their problem-solving skills, these students have used their skills to both create new opportunities and serve the Waynesburg community.

Impressions of the Course and Student Presentations:

"We had the opportunity to work with Prof. Wall's BUS 225 class, which focused on a survey and recommendations for the spirit store. We received insightful feedback through that survey and are utilizing the data as we transition the on-campus spirit store to new management." - Stacey Brodak, Vice President of Institutional Advancement and University Relations

"...To me, from a presentation standpoint and a pitch if you will, I think that was just beautifully done, the way they wove the data points in with their recommendations. Many of them did that really, really well and it just gave them incredible credibility to the ideas and thoughts that they had..." - Stacey Brodak, Vice President of Institutional Advancement and University Relations

"I was really impressed...everybody seemed to be really into it, enjoyed it, and I enjoyed it also... I feel like they did a really great job at researching how to make the bookstore better..." - Pam Marisa, owner, Direct Results



What are the students saying?

"The course was realistic, practical, and provided students with an opportunity to make significant change at Waynesburg University. Creating a business venture, specifically a Pop-Up bookstore, allowed each individual student to identify their best problem-solving attributes while also benefiting the University." - **Ethan Lown, Major: Political Science**



Student Spotlights



Austin Deutsch

Major: Business Management **Minor:** Marketing

Get to Know Austin:

Austin is a graduate of the Class of 2021. Here are Austin's plans post-graduation:

"Currently I am doing landscaping, I own my own business and I am slowly just going to keep growing this. I plan to be self-employed until I die essentially."

Classes Taken in Entrepreneurial Leadership Minor:

- Introduction to Entrepreneurial Leadership
- New Venture Creation
- Social Entrepreneurship

What is different from these classes compared to other classes at WU?

"They're more focused on actually thinking about running a business and planning on running a business. You're more engaged in interactive activities and things of that nature. You're actually involved with doing something."

What has been the best part?

"I liked the interactive stuff, the group work, because you get more ideas from people. Whenever you put multiple minds together, you are going to come up with things that you wouldn't have thought of yourself."

What advice would you offer anyone in the minor or considering adding the minor?

"Since it is so interactive and group-oriented and not test-test-test-test - I would tell them to take it."



"I am business minded, I've always been and I had all these business ideas. I am an entrepreneur. That's why I wanted to take the entrepreneurial classes."



What are the students saying?

"One thing that we focus on a lot in multiple of those classes is the creative brainstorming process. I didn't realize it before, but entrepreneurship is very useful in the field that I want to go into after I graduate. I can take a lot of those things I've learned, about being creative and the business side of it, and put it towards my future career." – **Grace Zablosky, Majors: Public & Applied History, Minors: Business Administration & Entrepreneurial Leadership**

A Spotlight on How Our Entrepreneurial Leadership Faculty Fellows Create and Serve

This year held exciting updates for the Faculty Fellows Program. Both cohorts remotely joined entrepreneurship educators from around the world through the United States Association for Small Business and Entrepreneurship (USASBE) conference this past spring. Digital Prototyping, the first brand new course developed by a faculty fellow, was piloted this past fall by Professor Andrew Heisey. This upcoming fall, the first team-taught course will be piloted by Professor Mindy Walls and all faculty fellows. **Objective Two, Objective Six, Objective Seven**



Professor Andrew Heisey, Chairperson for the Fine Arts Department and Associate Professor of Art (2019 Cohort)



Professor Melanie Catana, Assistant Professor of Vocal Music and Director of Choral Music (2019 Cohort)



Dr. Evonne Baldauff, Chairperson for the Chemistry and Forensic Science Department and Associate Professor of Chemistry and Assistant Provost for Online/Distance Learning and Curriculum Development



Dr. Abolade Ezekiel Olagoke, Associate Professor of Sociology



Dr. Janet Paladino, Professor of Biology



Professor Melinda Roeder Skrbín, Instructor of Communication

Faculty Fellows Spotlight: Digital Prototyping

This past fall, the first brand new course developed by a faculty fellow was piloted by Professor Andrew Heisey. The course, Digital Prototyping, was developed after Professor Heisey attended the Babson Symposium for Entrepreneurship Educators (SEE) in May 2019. The course encouraged creativity and problem-solving. While it was an art course, students were challenged not just to make beautiful things but to create something unique and functional.

THE GOAL:

Teach prototyping principles to students, give students the tools to design three-dimensional objects digitally, and manufacture items in the real world.

THE EXPERIMENT:

This course was completely an experiment and was a “Sandbox” class focused on allowing students to move from an idea, to a design, to real-world development. Utilizing skills and techniques developed in class, students were challenged to develop custom projects (through Tinkercad and Fusion 360 programming) that could be printed on a 3-D printer.

THE OUTCOME:

Students were able to develop a wide range of 3-D prototypes. Some examples of projects developed in the course were: thumb drive case, CO2 car, purse organizer, stand for making flies for fishing, and a sewing organizer.

Some of the designs that students developed worked and some failed. At times, projects needed to be redesigned or started again. In these failed attempts, instructor and students learned together to create processes that made their designs possible and even better than the original design. This process of idea generation, design, results, and potential redesign allowed students to gain real world problem-solving and entrepreneurial skills.



“We had so much fun. It was definitely about play. There were frustrating moments because sometimes the computer just didn’t do what your brain wanted, but then there were other times where we just had fun figuring it out and playing.”

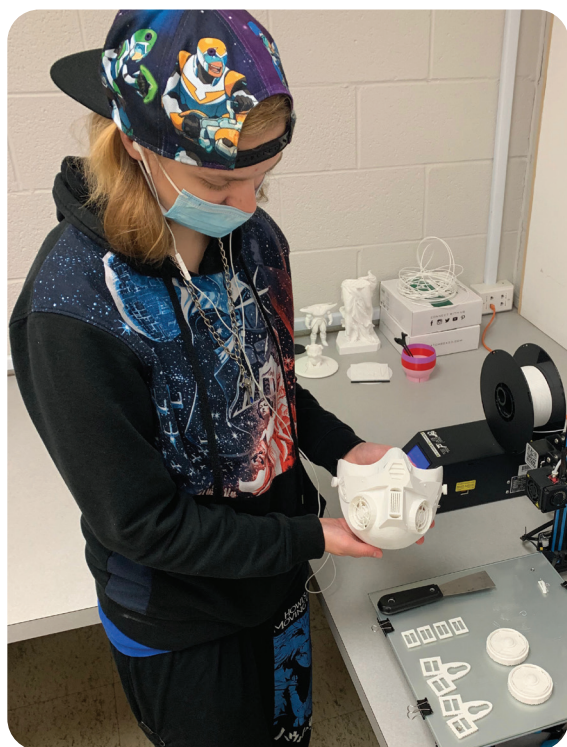
– Professor Andrew Heisey



What are the students saying?

“Learning to use new software was really meaningful... being able to come up with ideas and having the knowledge to make a prototype from that is really going to help.” – Liliane Portman

“I found this course incredibly hands-on and specific to each student...I really enjoyed being able to create something on the computer and then have it in my hands the next day... I plan on continuing to create my own products for myself and others to fill discussion needs which I may see.” - Stuart Gillum



Plastics to Progress

In Fall 2021, Topics in Entrepreneurial Leadership – Plastics to Progress will be the first team-taught course piloted by Professor Mindy Walls and all faculty fellows.



What are the instructors saying?

"I think it's so valuable that students will get to spend time with seven different professors in their specific areas... I think they're going to awaken a lot of creativity and they are going to start thinking in different ways about different topics."

– Professor Melanie Catana

"I'm really excited to have the students see the connections between all of the different disciplines. They tend to silo a topic into one box but in the real world, everything is dependent on everything else...."

–Dr. Evonne Baldauff

"I think this is the first time since I came to the US or to Waynesburg University where there is a galore of intellectuals (natural science, chemistry, physics, humanities, and so on and so forth) so it is a blessing for me personally.... I look forward to enriching myself personally and professionally and of course intellectually as well." – Dr. Ezekiel Olagoke

2020-2021 Academic Year Impact Report: Entrepreneurial Leadership Program and eHIVE

Events

Innovation Challenge	428
<i>(Including 88 Participants from 34 Teams, 340 Votes)</i>	
Spring Service Showcase	45
Praxis Applications	2
<i>(2 Applications & 2 Praxis Scholars)</i>	
Event Workshop Totals	475

Individual Coaching

Individual Appointments	8
<i>(3 Students Came More Than Once)</i>	
Appointment Total	8

Courses

Fiat Lux (WBE 108)	347
<i>(Fall 2020: 26 Sections, 24 Instructors & Spring 2021: 1 Section)</i>	
Creativity and Innovation (BUS 155)	70
<i>(Fall 2020: 2 Sections & Spring 2021: 1 Section)</i>	
Survey of Music in Worship (MUS 108)	16
Introduction to Entrepreneurial Leadership (BUS 225)	19
Digital Prototyping (ART 295)	7
New Venture Creation (ENT 325)	13
Social Entrepreneurship (BUS 359)	15
Courses	487

Faculty Fellows

Faculty Fellows	6
Faculty Fellows Engagement	6

Total Entrepreneurial Leadership Engagement 2020-2021 **976**

**As this figure represents total engagement, individuals may have been counted more than once if they attended multiple events*

Monetary Awards

Innovation Challenge	\$2,725.00
<i>High School Awards (\$550)</i>	
Praxis Scholarships	\$1,590.00
Total Monetary Awards 2020-2021:	\$4,315.00

Looking Forward to Year Four

Although we are in an unprecedented time of uncertainty, the Entrepreneurial Leadership Program continues to look to the future. Our objectives for the year are to:

- Expand eHIVE offerings to include both face to face and hybrid programing
- Engage students from across campus in Entrepreneurial Leadership coursework
- Offer at least 4 eHIVE sponsored, co-curricular events this year
- Continue faculty development and expansion of Entrepreneurial Leadership coursework through the Faculty Fellows Program
- Expand creative maker capabilities on campus
- Launch Entrepreneurial Leadership Student Scholars Program
- Expand social entrepreneurship to promote community change
- Continue to establish key internal and external partnerships
- Explore funding sources

Meet the 2020-2021 eHIVE Team



Mindy Walls

W. Robert Stover Chair for Entrepreneurial Leadership; Director of the Entrepreneurship and Innovation Program, Assistant Professor of Business Administration



Cassy Dorsch

Program Coordinator for Entrepreneurial Leadership, Lecturer



Madison Schwartzmiller

eHIVE Student Worker
Class of 2021
Major: Digital Design



Joshua Radakovich

eHIVE Student Worker
Class of 2023
Major: Forensic Accounting

Contact Information

**If you have any questions or would like more information,
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This report was prepared by: Cassy Dorsch and Mindy Walls.



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