



Public Disclosure of Student Achievement

Institution Name: Waynesburg University

Business Unit(s) included in this report: Department of Business Administration and Master of Business Administration

Academic Period Covered: 2024-2025

Date Report Posted: 01/13/2026

PROGRAM	MEASURE	TARGET	RESULT
Master of Business Administration			
MBA Accounting	% of Graduates Working % in Field	90% 85%	100% 75%
MBA Applied Business	% of Graduates Working % in Field	90% 85%	90.9% 81.8%
MBA Data Analytics and Visualization	% of Graduates Working % in Field	90% 85%	100% 80%
MBA Energy Management	% of Graduates Working % in Field	90% 85%	N/A
MBA Finance	% of Graduates Working % in Field	90% 85%	N/A
MBA Healthcare Management	% of Graduates Working % in Field	90% 85%	100% 100%
MBA Human Resources	% of Graduates Working % in Field	90% 85%	100% 100%
MBA Integrated Marketing	% of Graduates Working % in Field	90% 85%	100% 100%
MBA Project Management	% of Graduates Working % in Field	90% 85%	100% 100%
MA/MBA	% of Graduates Working % in Field	90% 85%	N/A
MSN/MBA	% of Graduates Working % in Field	90% 85%	100% 100%
Bachelor of Science in Business Administration			
Accounting	% of Graduates Working % in Field	90% 85%	87.5% 87.5%

Business Management	% of Graduates Working % in Field	90% 85%	100% 60%
Entrepreneurship	% of Graduates Working % in Field	90% 85%	N/A
Finance	% of Graduates Working % in Field	90% 85%	100% 100%
Forensic Accounting	% of Graduates Working % in Field	90% 85%	100% 100%
Healthcare Management	% of Graduates Working % in Field	90% 85%	100% 100%
Hospitality Management	% of Graduates Working % in Field	90% 85%	N/A
Marketing	% of Graduates Working % in Field	90% 85%	100% 100%
Sports Management	% of Graduates Working % in Field	90% 85%	100% 71.4%
Bachelor of Arts in Business Administration			
Applied Business	% of Graduates Working % in Field	90% 85%	100% 100%
Applied Business (Human Resources)	% of Graduates Working % in Field	90% 85%	100% 100%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
% Graduates Working	Numbers compiled through the Waynesburg University's Career Survey. Percentage based on overall response by major and reported employment, and/or graduate study. Survey conducted in 2025. The undergraduate response rate was 93.5%. The response rate for MBA graduates was 95.1%. N/A – no students graduated in concentration.
% in Field	Numbers compiled through the Waynesburg University's Career Survey. Percentage based on overall response by major and reported employment within their field of study. Survey conducted in 2025. The undergraduate response rate was 93.5%. The response rate for MBA graduates was 95.1%. N/A – no students graduated in concentration.